



**SUPPORTING**  
— WOUNDED —  
**VETERANS**

**REHABILITATION**  
**TO EMPLOYMENT**



# **THE SUPPORTING WOUNDED VETERANS SKI CHALLENGE**

**Thursday 31st January –  
Sunday 3rd February 2019**

**Klosters, Switzerland**

# Join SWV's fun & fast weekend Ski Challenge

“

It was hands down one of the most amazing experiences of my life and everyone was just so incredibly inspiring.

*(G.H., Sims Hilditch, Ski Challenger 2018)*

”

Ski / snowboard, race the mountain, meet Veterans and have a blast over three nights in Switzerland!

**THE SUPPORTING WOUNDED VETERANS SKI CHALLENGE** combines supporting the rehabilitation of medically discharged Veterans back into employment, with a fun, adrenaline-fueled weekend in Switzerland. It gives our Veterans an unparalleled opportunity to meet members of the business community, understand more about the corporate world, share their experiences, and is a critical part of our annual fundraising. Participants compete with and against our Veterans, and the challenge is designed to ensure that able-bodied and disabled skiers compete on equal terms – you do not have to

be of, or anywhere near, Olympic standard to take part!

**UK FORCES** have been deployed on operations continuously over the last 30 years in conflicts ranging from Northern Ireland, the Balkans, Sierra Leone, Iraq, Afghanistan and more recently Libya and Syria. Since 2001, over 22,000 Veterans have been medically discharged, often with limited access to the infrastructure required to either fully recover, or prepare them for the long route back to meaningful employment.



“

Meeting and skiing and socialising with Veterans was, in a word, brilliant. Hearing the stories was really inspiring, and those of us in the humdrum of City lives probably learnt more about adversity, humanity and humour in those few days than a year at our desks.

*(C.G., Smith and Williamson, Ski Challenge 2016)*

”

## SUPPORTING WOUNDED VETERANS'

purpose is to help medically discharged wounded Veterans back into meaningful civilian life and employment – many of our Veterans have been told they will never be able to work again. Our key programmes are:

- 'Skihabilitation'.
- Mentoring.
- Pain Management in partnership with King Edward VII's Hospital.
- Occupation and Training.

Each of these needs-driven programmes has been established to address the physical and mental needs of the Veterans.

## VETERAN REPRESENTATIVES

Veterans who have previously been on our Ski Week and other programmes are often keen to 'give back', and ask to become a volunteer Veteran Representative. These Vet Reps help to run and manage the Ski Challenge.



“

There is a very special vibe around SWV and I feel hugely privileged to have been a part of the journey so far.

*(D.J., Veteran 2015)*

”

# The essential facts

- It's a Marathon and Slalom race with corporate, social and also Veteran teams competing.
- Three days to help continue to boost the Veterans' confidence, as well as their understanding of the business community.
- Chance for potential employers/mentors to find out more about Veterans' needs.
- An unparalleled opportunity for networking, teamwork and personal development.
- To take part you only need to be an intermediate skier (and above).

The annual Ski Challenge has raised **over £470,000** in four years, all of which has gone towards funding SWV's major programmes.

# How to join us

- Join as a team of 2-4 competitors; individual entrants also welcome.
- If you enter as an individual SWV will make up the rest of the team for you.
- Simply complete our booking form and send it to SWV along with the non-refundable deposit.



# Cost



I have never seen a more positive, can-do attitude.

*(S.I., M&G, Ski Challenger 2018)*



## There are two ways to cover the costs of participating:

**Option 1:** Fundraise the full amount – £1,800 per person (please note that Gift Aid cannot be claimed on the first £800 raised if you select this option).

**Option 2:** Self-fund and/or fundraise. Self-fund your costs: £800 per person and make this up to the required £1,800 either by fundraising, or self-funding in full.

**To reserve your place you'll need to pay a non-refundable deposit of: £250 per person.**

We will happily, if appropriate, arrange for a Veteran and ambassador to talk about the work of the charity at your place of work.

Please note these costs/fundraising requirements are the minimum entry requirements; there will be prizes for the individuals/teams who fundraise the most.

## COST INCLUDES

- Welcome drinks and 3 nights half board accommodation at a 3\* or 4\* Hotel in Klosters.
- Transfers to and from Zurich (Scheduled twice a day on 31st January and 3rd February).
- 2-day Klosters Ski pass.
- Complimentary winter sports holiday insurance (UK residents only).
- Entry to the Ski Challenge races and prize giving dinner.

## COST EXCLUDES

- Flights.
- Equipment hire.
- Lunches.

# Other ways to get involved

- **Sponsor a Veteran Team:** There will be opportunities to follow your Team's progress during the event and for an inspirational presentation from your Veterans following the event. The Team will be branded with your company name and your logo will be displayed in the printed programme/on banners. Extensive photo and social media opportunities. **Cost £4,000.**
- **Sponsorship of Snow Bar** (serving drinks and canapés) at the bottom of the Giant Slalom Race. You will be acknowledged in the programme itinerary and your logo printed in the programme on the sponsors' thank you page/on banners. **Cost £1,500.**
- **Sponsorship of a pre-dinner drinks reception** at The Silvretta Parkhotel on Saturday 2nd February: acknowledgment in the programme itinerary, logo in programme on the sponsors' thank you page/on banners. **Cost £1,000.**

# The itinerary

Further details will be forwarded once your booking is confirmed.

## Thursday 31st January 2019

AM: Flight to Zurich and transfer to Klosters and your hotel.

PM: Team briefing, welcome drinks party and dinner.

## Friday 1st February 2019

The Ski Marathon, 11:00-16:30

Teams ski as far as possible in the time allowed, according to the rules that reward strategy and cunning more than outright speed and power. Teams must ski together for the whole event and get as close as they can to the maximum distance of 104.2km. Gradients, hazards, stamina and pace will

all play crucial roles, so the winning team will be the best prepared team players.

PM: Dinner and talk about achievements against the odds.

## Saturday 2nd February 2019

AM: The Giant Slalom: Each entrant will be timed on the giant slalom course.

PM: The SWV Parallel Slalom (with veterans on each team).

Evening: Gala prize giving dinner and auction.

## Sunday 3rd February 2019

Departure/optional skiing.

# Our challengers

**OUR CHALLENGERS AND SPONSORS** have included:

AIG Europe Ltd • Albany Investment • Ascot Underwriting • Audley • Bank of America Merrill Lynch • Beazley Group • BlackRock • BPL Global • Castor Vali • Delancey • Empowering Success • First State Management • Freshfields • Habitat First • IHSMARKIT • KPMG • Levmet • M&G • MAN • Mastercrate • Matt Burton Associates • Miller Insurance • Moss Fallon • Neptune • Nexus CIFS Limited • Nikki Atkinson Ltd • Pure Powder • Rathbone Brothers Plc • Sally Ramsay Patrick Interior Design • Schroders • Smith and Williamson •

Stonehage Fleming • Supporting Wounded Veterans Canada • The Oxford Ski Company • The Royal Foundation • The Swan at Swinbrook • Umbra International • Vodafone • Warrior Sailing • Waverton Investment Management • Winton • WyeTree Asset Management • 360 Degree Resourcing Solutions

**THE 2018** Supporting Wounded Veterans' Ski Challenge Cup was won by Martin Hewitt's team, The Delancey Challengers. They will be back defending their title. Let the challenge begin!

**TO JOIN US** please contact Georgie Pike: [swv@supportingwoundedveterans.com](mailto:swv@supportingwoundedveterans.com).

# Fundraising

“

The more time I spend with the other Veterans and charity volunteers, the more I feel like I am beginning to overcome the psychological issues that have been so debilitating in recent time.

*(E.H., Veteran, Ski Challenge 2018)*

”

Once you enter the challenge, either as a team or an individual, we will give you all the help and encouragement you need to reach the fundraising target.

- We will arrange for one of our inspirational Veterans to give a talk to your colleagues.
- We will supply a fundraising toolkit.
- We strongly advise that you find out if your employer runs a corporate matched funding scheme.
- Our preferred fundraising platform is Everyday Hero. We will send you a link to set up your fundraising.

# The small print

- Monies raised (except monies used to cover any costs for taking part in the event, such as travel and accommodation) are eligible for Gift Aid claims.
- We are flexible about the plans for your weekend. Please let us know if you wish to bring supporters, arrive before 31st January or stay beyond 3rd February and/or organise your own accommodation (all at your own cost).
- Single supplement £100.
- Please note should you elect to stay in a room or hotel other than that booked by Supporting Wounded Veterans, this will be at your own cost.
- Winter sports holiday insurance is valid for the duration of the event (31st January – 3rd February).

## FURTHER INFORMATION

For more information please email [swv@supportingwoundedveterans.com](mailto:swv@supportingwoundedveterans.com)

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[www.supportingwoundedveterans.com](http://www.supportingwoundedveterans.com)

Registered charity no. 1149727.



Supporting Wounded Veterans relies entirely on fundraising, donations and contributions in order to thrive. We hope you will join us for the Ski Challenge weekend and help change a life.

“

...This really gave us the sense of how skiing is a great leveller for those suffering with life changing physical injuries – some of the fastest and most fearless skiers were the ones on assisted skiing equipment.

*(S B-W Rathbones, Ski Challenger 2018)*

”



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