



**SUPPORTING
— WOUNDED —
VETERANS**
REHABILITATION
TO EMPLOYMENT



THE SUPPORTING WOUNDED VETERANS SKI CHALLENGE

Prepare to be inspired



Thursday 5th March – Sunday 8th March 2020
Klosters, Switzerland

Join SWV's fun & fast weekend Ski Challenge

“

An amazing weekend, every year gets better and having veterans who have attended the skihabilitation week working as part of the event management team is great to see.

(Ski Challenger 2019)

”

“

I think I have reached what was until recently unattainable heights of my recovery and then I am presented with yet another moment of insight that just takes my breath away – the talk moved me deeply and I have for the first time in over 10 years felt some real emotion, something I thought was forever beyond me and for that I can only thank you sincerely, you are all such wonderfully surprising people.

(Veteran, Ski Challenge 2016)

”

Ski / snowboard, race the mountain, meet Veterans and have a blast over three nights in Switzerland!

THE SUPPORTING WOUNDED VETERANS SKI CHALLENGE combines supporting the rehabilitation of medically discharged Veterans back into employment, with a fun, adrenaline-fueled weekend in Switzerland. It gives our Veterans an unparalleled opportunity to meet members of the business community, understand more about the corporate world, share their experiences, and is a critical part of our annual fundraising. Participants compete with and against our Veterans, and the challenge is designed to ensure that able-bodied and disabled skiers compete on equal terms – you do not have to

be of, or anywhere near, Olympic standard to take part!

UK FORCES have been deployed on operations continuously over the last 30 years in conflicts ranging from Northern Ireland, the Balkans, Sierra Leone, Iraq, Afghanistan and more recently Libya and Syria. Since 2001, over 22,000 Veterans have been medically discharged, often with limited access to the infrastructure required to either fully recover, or prepare them for the long route back to meaningful employment.

SUPPORTING WOUNDED VETERANS'

purpose is to help medically discharged wounded Veterans back into meaningful civilian life and employment – many of our Veterans have been told they will never be able to work again. Our key programmes are:

- 'Skihabilitation'.
- Mentoring.
- Pain Management
- Occupation and Training.

Each of these needs-driven programmes has been established to address the physical and mental needs of the Veterans.

VETERAN REPRESENTATIVES

Veterans who have previously been on our Ski Week and other programmes are often keen to 'give back', and ask to become a volunteer Veteran Representative. These Vet Reps have helped to run and manage the Ski Challenge for the past three years.



The essential facts

- It's a Marathon and Slalom race with corporate, social and also Veteran teams competing.
- Three days to help continue to boost the Veterans' confidence, as well as their understanding of the business community.
- Chance for potential employers/mentors to find out more about Veterans' needs.
- An unparalleled opportunity for networking, teamwork and personal development.
- To take part you only need to be an intermediate skier (and above).

The annual Ski Challenge has raised **over £430,000** in five years, all of which has gone towards funding SWV's major programmes.

How to join us

- Join as a team of 2-4 competitors; individual entrants also welcome.
- If you enter as an individual SWV will make up the rest of the team for you.
- Simply complete our booking form and send it to SWV.



Costs



I have never seen a more positive, can-do attitude.

(S.I., M&G, Ski Challenger 2018)



SELF FUND AND/OR FUNDRAISE

INDIVIDUAL: Self-fund and/or fundraise a minimum of £1,500 for your place in the Ski Challenge.

TEAMS OF 4 PEOPLE: Self-fund and/or fundraise a minimum of £1,500 per person for your place in the Ski Challenge.

A minimum of £1,000 goes directly to fund SWV Veteran Programmes.

We will happily, if appropriate, arrange for a Veteran and ambassador to talk about the work of the charity at your place of work.

COSTS INCLUDE

- Welcome drinks and three dinners including the prize giving dinner with band.
- Entry to the Ski Challenge Marathon and races
- Transfers to and from Zurich (meeting two flights on 5th and 8th March 2020)
- 2-day ski pass (if you are staying longer ski passes can be extended with advance notice)

COSTS EXCLUDE

- Flights to Zurich (approx. £200 per person).
- Accommodation (approx. £300 per person based on 3 nights B&B in shared room at the 4* Silvretta Park Hotel). SWV has reserved rooms for Challengers at a special SWV rate.
- Ski and boot hire (approx. £150 per person). SWV has reserved equipment for Challengers at a special SWV rate.

TO SECURE YOUR PLACE ON THE 2020 SKI CHALLENGE

- Please confirm and pay for your booking at the Silvretta Park Hotel no later than 10th January (this will be seen as the deposit and confirmation of your entry). Payment can be made by phoning the Reservations Manager on +41 81 423 34 35 or emailing the Manager, Christian Erpenbeck: manager@silvretta.ch.

Please note that by paying this deposit you commit to fund raising or self-funding at least £1,500 per participant.

Other ways to get involved

- **Sponsor a Veteran Team:** There will be opportunities to follow your Team's progress during the event and for an inspirational presentation from your Veterans following the event. The Team will be branded with your company name and your logo will be displayed in the printed programme/on banners. Extensive photo and social media opportunities. **Cost £5,000.**
- **Sponsorship of Snow Bar** (serving drinks and canapés) at the bottom of the Giant Slalom Race. You will be acknowledged in the programme itinerary and your logo printed in the programme on the sponsors' thank you page/on banners. **Cost £1,500.**
- **Sponsorship of a pre-dinner drinks reception** at The Silvretta Parkhotel on Saturday 2nd February: acknowledgment in the programme itinerary, logo in programme on the sponsors' thank you page/on banners. **Cost £1,000.**

The itinerary

Further details will be forwarded once your booking is confirmed.

Thursday 5th March 2020

AM: Flight to Zurich and transfer to Klosters and your hotel.

PM: Team briefing, welcome drinks party and dinner.

Friday 6th March 2020

The Ski Marathon

Teams ski as far as possible in the time allowed, according to the rules that reward strategy and cunning more than outright speed and power. Teams must ski together for the whole event and get as close as they can to the maximum distance of 104.2km. Gradients, hazards, stamina and pace will

all play crucial roles, so the winning team will be the best prepared team players.

PM: Dinner and talk about achievements against the odds. Silent auction opens.

Saturday 7th March 2020

AM: The Giant Slalom: Each entrant will be timed on the giant slalom course.

PM: Yeti Challenge – a competitive opportunity to ski with our Veterans.

Evening: Gala prize giving dinner and auction.

Sunday 8th March 2020

Departure.

Our challengers

OUR CHALLENGERS AND SPONSORS have included:

AIG Europe Ltd • Albany Investment • Ascot Underwriting • Audley • Bank of America Merrill Lynch • Beazley Group • BlackRock • BPL Global • Castor Vali • Cazenove Capital • Delancey • Empowering Success • Fearnley • First State Management • Freshfields • Habitat First • IHSMarkit • KPMG • Levmet • M&G • MAN • Mastercrate • Matt Burton Associates • Miller Insurance • Moss Fallon • Neptune • Nexus CIFS Limited • Nikki Atkinson Ltd • Pinsent Masons • Pure Powder • Rathbone Brothers Plc • Sally Ramsay Patrick Interior

Design • Schroders • Smith and Williamson • Stonehage Fleming • Supporting Wounded Veterans Canada • The Oxford Ski Company • The Royal Foundation • The Swan at Swinbrook • Umbra International • Vodafone • Warrior Sailing • Waverton Investment Management • Winton • WyeTree Asset Management • 360 Degree Resourcing Solutions

THE 2019 Supporting Wounded Veterans' Ski Challenge Cup was won by Team Levmet. They will be back defending their title. Let the challenge begin!

TO JOIN US please email alexhuntley@supportingwoundedveterans.com.

Fundraising

“

What an amazing few days we have all had with SWV and the veterans. We have been so impressed with you all and so interested in your stories and the journey you are on.

(Ski Challenger 2019)

”

Once you enter the challenge, either as a team or an individual, we will give you all the help and encouragement you need to reach the fundraising target.

- We will arrange for one of our inspirational Veterans to give a talk to your colleagues.
- We will supply a fundraising toolkit.
- We strongly advise that you find out if your employer runs a corporate matched funding scheme.
- Our preferred fundraising platform is JustGiving.com. We will send you a link to set up your fundraising.

Further information

FURTHER INFORMATION

For more information please email alexhuntley@supportingwoundedveterans.com

Supporting Wounded Veterans
38 Connaught Square
London
W2 2HL

www.supportingwoundedveterans.com

Registered charity no. 1149727.

“

This year, working as part of the SWV SC VetRep team has been incredible – now I know I can do it – I can get on with life – thank you.

(VetRep, Ski Challenge 2019)

”



Supporting Wounded Veterans relies entirely on fundraising, donations and contributions in order to thrive. We hope you will join us for the Ski Challenge weekend and help change a life.

“

...This really gave us the sense of how skiing is a great leveller for those suffering with life changing physical injuries – some of the fastest and most fearless skiers were the ones on assisted skiing equipment.

(S B-W Rathbones, Ski Challenger 2018)

”



Supporting Wounded Veterans
38 Connaught Square
London W2 2HL

E: info@supportingwoundedveterans.com W: www.supportingwoundedveterans.com

Registered charity no. 1149727